



COLONNECTIVITY

COLOCATION & CONNECTIVITY - A WIN-WIN BUSINESS

Bucharest - 23 October 2018

QUESTION?

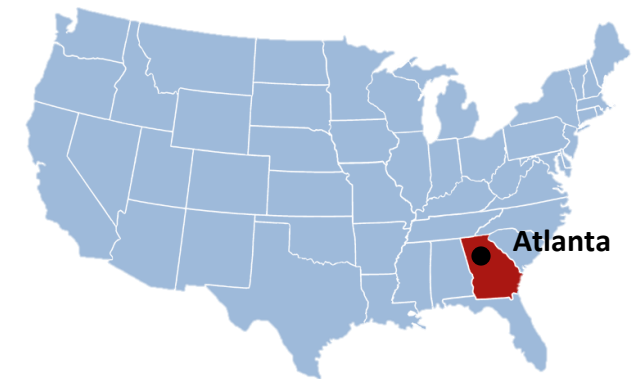
Why Gucci and Prada are important for our business?



BUSIEST AIRPORT IN THE WORLD?



Hartsfield-Jackson Atlanta International Airport



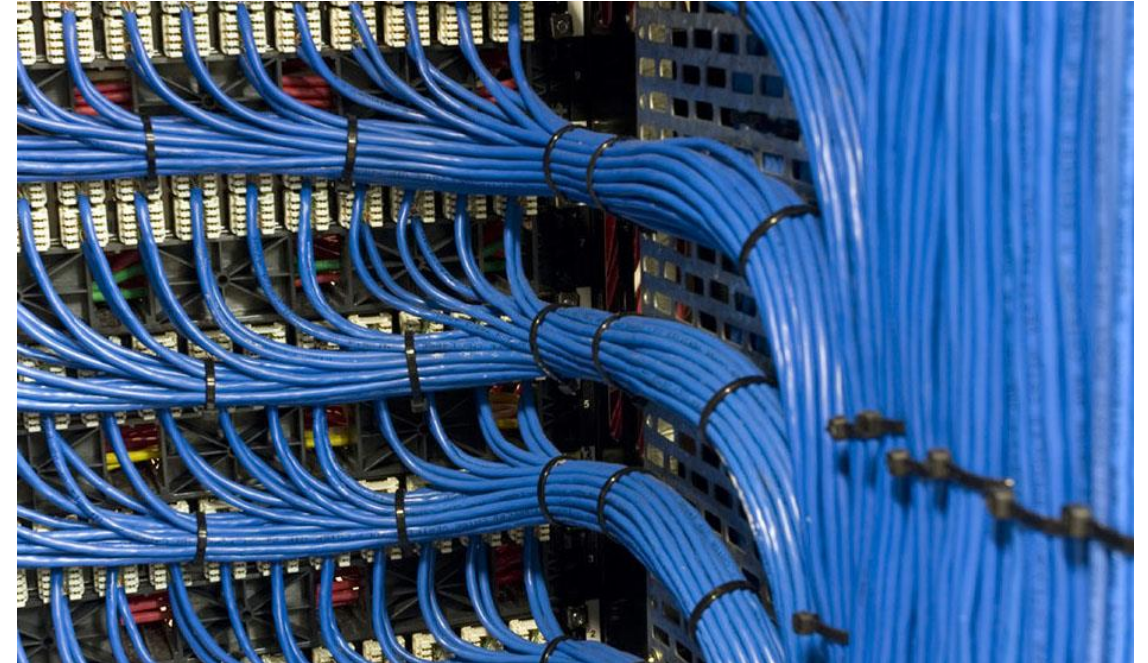
- In US (largest market in the world) → **Access to GDP**
- Within 2h of 80% of US population → **Latency**
- Base of the Delta Airlines' hub* → **Magnetic Effect**

** Largest airline in the world prior to American Airlines' takeover of US Airways*

AIRPORTS & COLOCATED DATACENTER



Hubs for Passenger Traffic



Hubs for Data Traffic

BUSIEST TRAFFIC HUBS IN EUROPE

Airports

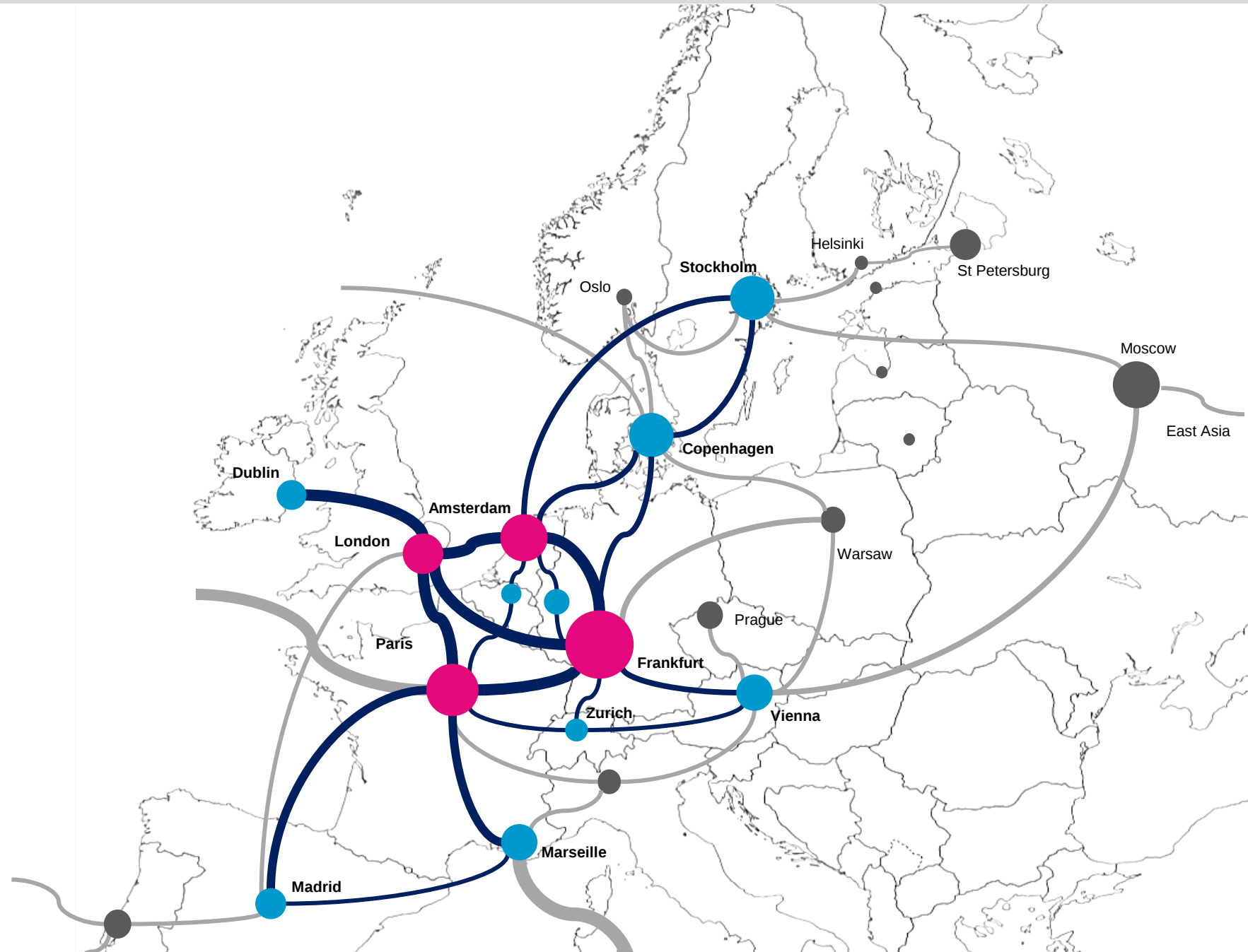
Rank	Airports
1	London Heathrow Airport
2	Paris Charles de Gaulle Airport
3	Amsterdam Schiphol Airport
4	Frankfurt Airport
5	Istanbul Atatürk Airport
6	Madrid Barajas Airport
7	Barcelona El Prat Airport
8	Munich Airport
9	London Gatwick Airport
10	Rome Fiumicino Airport
11	Moscow Sheremetyevo Airport
12	Paris Orly Airport
13	Copenhagen Airport
14	Moscow Domodedovo Airport
15	Dublin Airport
16	Zürich Airport
17	Palma de Mallorca Airport
18	Oslo Gardermoen Airport
19	Manchester Airport
20	Stockholm Arlanda Airport

Data hubs

Rank	Data Centre Clusters
1	London Docklands
2	Amsterdam Science Park
3	Amsterdam South East
4	Frankfurt Interxion
5	Frankfurt Equinix Campus Kleyer
6	Paris Telehouse
7	Marseille Interxion
8	London West (Slough)
9	Paris Equinix St Denis
10	London City Center
11	Amsterdam North West
12	Amsterdam Schiphol
13	Vienna Interxion
14	Warsaw Virtua
15	Zurich Equinix Hardstrasse
16	Madrid Interxion
17	Warsaw Equinix
18	Stockholm Equinix Bromma
19	Manchester Equinix
20	Paris Interxion Aubervilliers

FLAP LOCATIONS

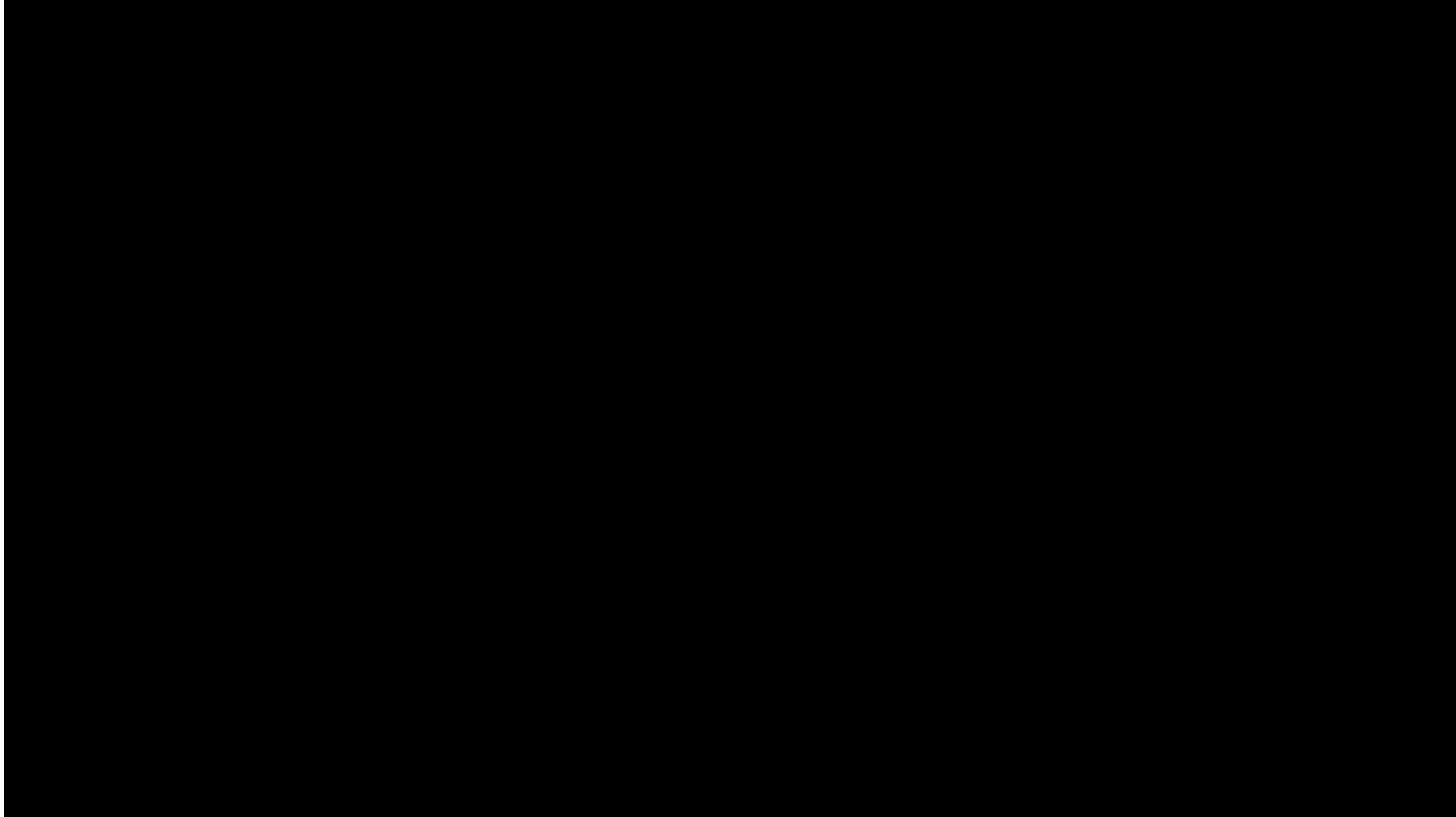
- Frankfurt
- London
- Amsterdam
- Paris



25 October 2018



HEATHROW - RAPID EXPANSION



25 October 2018



AIRPORT CUSTOMER BASE EVOLUTION

BRITISH AIRWAYS

UNITED AIRLINES

AA
American Airlines

DELTA

KLM

Emirates

**SINGAPORE
AIRLINES**

QATAR
AIRWAYS القطرية

HERMÈS
PARIS

ROLEX

Chloé

BVLGARI

Cartier

GUERLAIN
PARIS

TIFFANY & CO.

BURBERRY
LONDON
MEN'S TAILORED CLOTHING

RALPH LAUREN

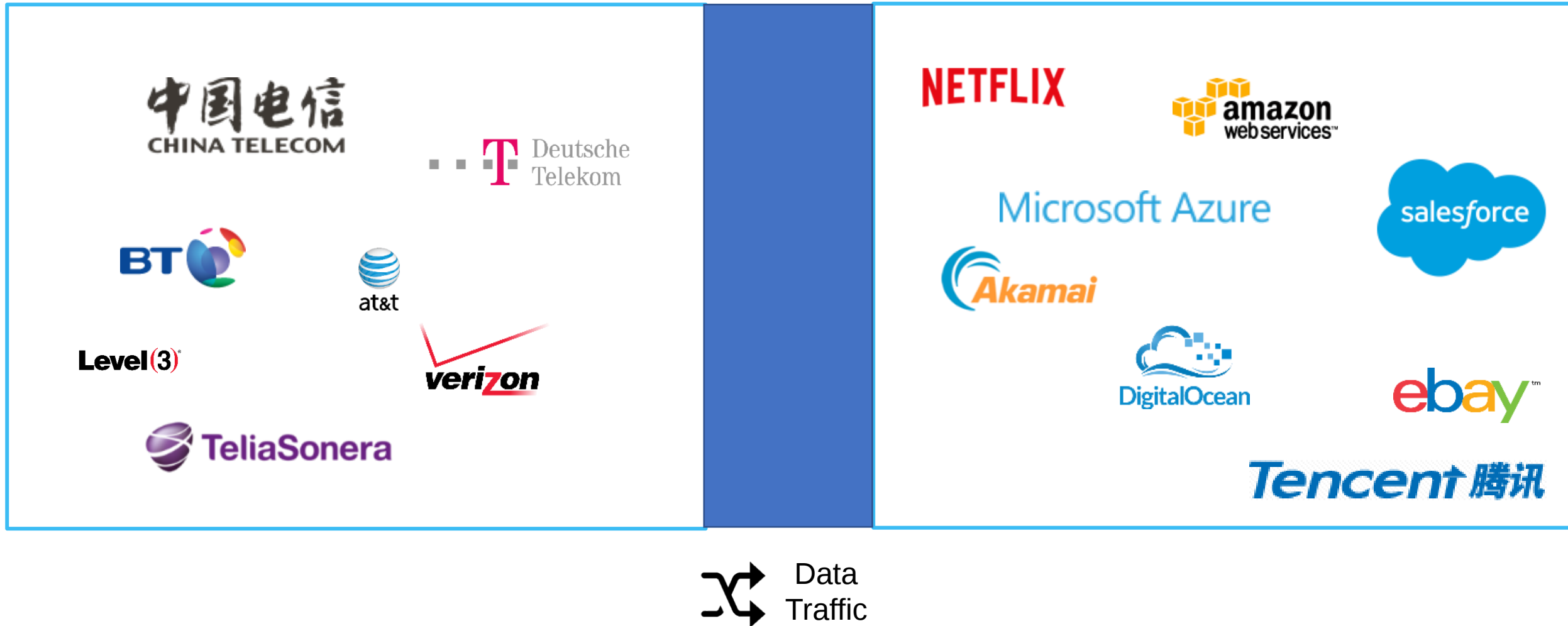
GUCCI

PRADA
MILANO

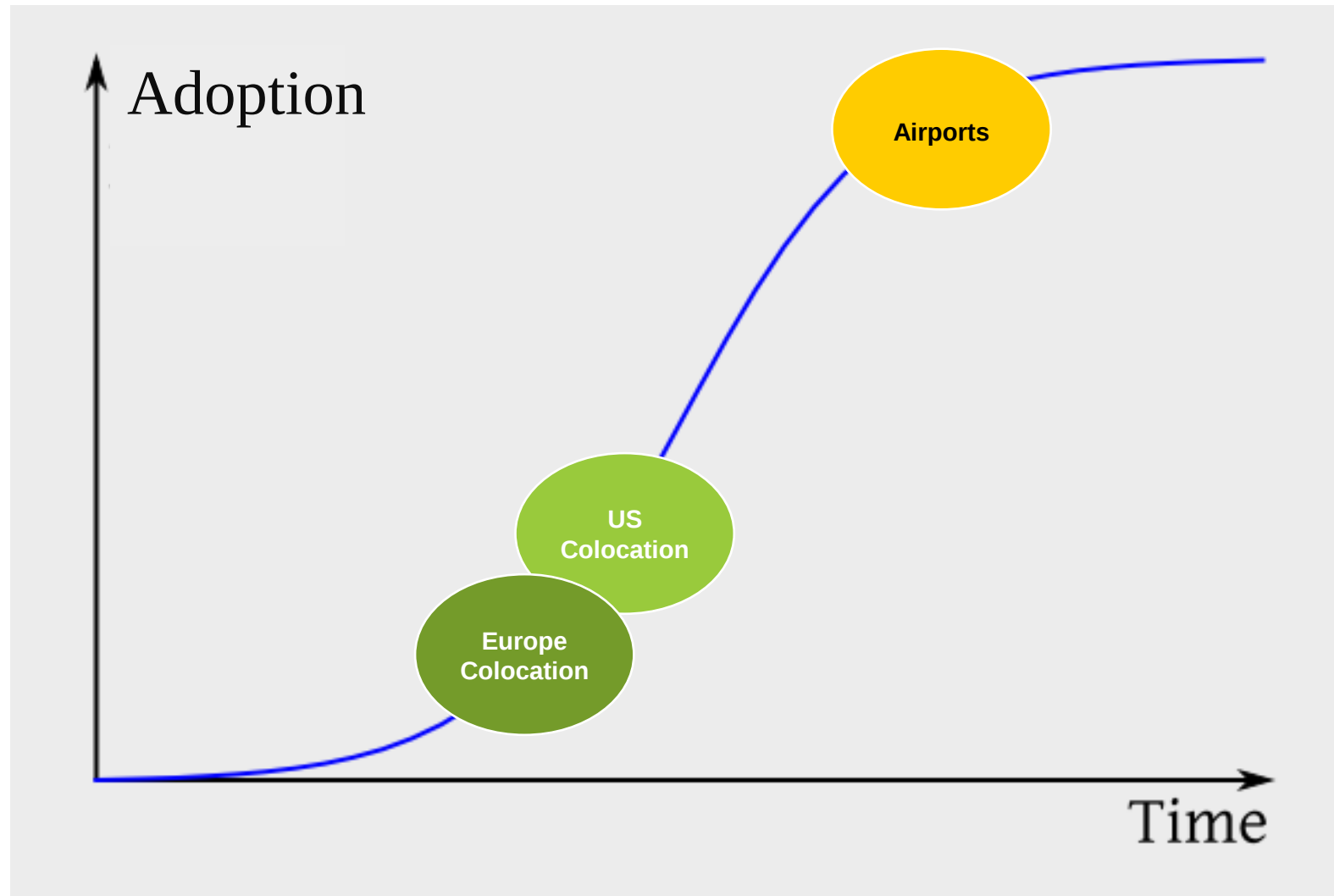


Passenger
Traffic

COLOCATION CUSTOMER BASE EVOLUTION



INDUSTRY MATURITY - ADOPTION CURVE



STRATEGY

3C

- Connectivity Hub
- Content Hub
- Cloud Hub

interxionTM

**Leading European provider of cloud and
carrier-neutral data centre services**

Interxion Europe & Austria

- Founded in 2000, the first Colocation-Center in Austria
- 2 Data Centers VIE1 & VIE2 built as a Campus
- 11,000 sqm equipped data center space
- Direct access to more than 100 carriers/ISPs
- 41 skilled employees - Over 170 customers
- Vienna: gateway to Eastern Europe



peering.cz



11 | 13

Countries Cities

650+

Employees

50

Datacenters

600+

Connectivity providers

interxion™

Amsterdam • Brussels • Copenhagen • Dublin • Dusseldorf • Frankfurt • London • Madrid • Marseille • Paris • Stockholm • Vienna • Zurich

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